



P/ PRABHAVEE

Partner for Social Impact

Registered with the Ministry of Women & Child
Development, Govt. of India

**Empowering
Organisations
through Strategic
Advisory, Capacity
Building, Facilitation
& Strategic
Programmes**

Contact Us

 **Website**
<https://www.prabhaveepfsi.org/>

 **Email**
anumita@prabhatee.org

 **Contact**
(+91) 8800445742

About us

P/ PRABHAVEE, founded in **2022** and led by **lawyer Anumita Sarkar**, is a **specialised Strategy Consulting Practice** based in Delhi. **P/ PRABHAVEE** has engaged in strategic consultation with nearly **20 CSOs, NGOs, Social impact start-ups**, including mid to established organisations, engaged with **6 Academic Institutions and Universities**, and over **50** organisations including **global collaborations**. It has trained over **1150 individuals** and collaborated with more than **125+** experts across the social sector, consulting, academia, and public policy.



Translate your Social compliance, Human rights, and Responsible business commitments into influence, shaping regulations, industry norms, and stakeholder behaviour through evidence, narrative, and coalition-building.

Background

Responsible Business is a shared risk. It demands clarity on how stakeholders in an organisation understand their roles, responsibilities, influence, and impact on people across value chains.

P/ PRABHA means impact and **PRABHAVEE** influences.

P/ PRABHAVEE supports this shift by helping organisations interpret and navigate risk, strengthen governance and accountability, and embed ethical systems, processes, and practices with clarity and intent across operations and supply chains. **P/ PRABHAVEE** helps organisations translate responsible business commitments into action through Strategic Advisory, Training & Capacity Building, Facilitation, and Strategic Programmes.

We work with diverse stakeholders, including companies of all sizes, Academic institutions, Civil Society Organisations, Research and Advocacy centres, Multi-stakeholder platforms, UN Agencies, Working Groups, Business chambers, Industry Associations, and Coalitions, to translate the complexity of the nexus of business and human rights into an actionable strategy.

Consulting focus

- **Business and Human Rights**
- **Ethical and Responsible Supply Chains**
- **Due Diligence and Compliance**
- **Labor Rights**
- **Gender, Diversity and Inclusion**
- **Governance and Corporate Accountability**
- **Ethics, Compliance and Business Integrity**

Our Vision

To be the Centre of Excellence in Strategic Capacity Building — advancing rights-based development and responsible business conduct.

Our Mission

To serve as a trusted strategic partner, enabling businesses to embed responsible business practices and human rights commitments at the core of decision-making through strategy, systems and accountability.

Brief context

From responsible business commitments to influence.

Organisations today operate in an environment where regulation, stakeholder expectations, public discourse, and business responsibility are increasingly interconnected.

P/ PRABHAVEE helps organisations navigate this landscape by translating their commitments on human rights, social sustainability, labour, governance and responsible business into credible policy positions, compelling narratives and meaningful stakeholder engagement.

We work at the intersection of public policy, law, business, society and communication—helping organisations understand emerging issues, identify strategic entry points, build coalitions and shape conversations that matter.

Our approach

1. **EVIDENCE:** Policy intelligence & issue analysis
2. **NARRATIVE:** Positioning & strategic communication
3. **ENGAGEMENT:** Stakeholder relations & coalition building
4. **INFLUENCE:** Advocacy & policy discourse

We combine policy intelligence, stakeholder analysis, strategic communication and advocacy to help organisations:

- Anticipate and respond to regulatory and policy developments
- Identify emerging risks, opportunities and entry points
- Build informed positions on complex social and governance issues
- Engage government, industry, civil society, workers and other stakeholders
- Develop credible narratives grounded in evidence and responsible business principles
- Build partnerships and coalitions around shared priorities
- Contribute meaningfully to policy and industry discourse



Priority areas and Value proposition

Building strategic alignment across regulation, business practice and stakeholder expectations.

Our work focuses particularly on the **Social and Governance dimensions of ESG**, where regulatory developments, responsible business conduct, business practices and stakeholder expectations intersect.

We help organisations identify synergies between **local regulation, labour standards, business and human rights principles and responsible business practice**—and translate these into actionable strategies for engagement and influence.

Strategic focus areas

Shaping business practices that respect human rights through policy, engagement and influence.



Social Sustainability



Governance and Responsible Business



Labour, Global Supply Chain, Risks & Regulations

Focus areas

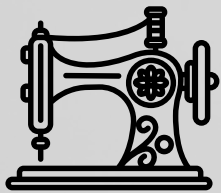
- Labour rights
- Gender and inclusion
- Decent work
- Ethical Recruitment
- Worker voice
- Grievance mechanisms
- Human rights
- Responsible sourcing

Our Goal

Move beyond a compliance-only approach towards strategic alignment between law, policy, responsible business practices and standards.



Industry & Sectors



**TEXTILE
GARMENT
FASHION**



**LEATHER
FOOTWEAR**



**TOURISM AND
HOSPITALITY**



FMCG



AUTOMOTIVE



ELECTRONICS

What we enable

Connecting local law and regulation with business and human rights principles, industry practice and stakeholder expectations.

Contribution

P/ PRABHAVEE contributes to global standard-setting and policy processes, including regular participation in GRI standards development consultations, submissions to the UN Working Group on Business and Human Rights, and pre-consultations with the UNDP B+HR Team for the Annual UN Responsible Business and Human Rights Asia-Pacific Forum.

Its recent engagements include input on the EU Forced Labour Regulations and Corporate Sustainability Due Diligence Directive (CSDDD), along with contributions to national and international policy, dialogues and stakeholder consultations.



How?

FROM COMPLIANCE TO INFLUENCE

We help organisations move across the spectrum:

- **MONITOR**

Understand policy, regulation and stakeholder expectations.

- **ANALYSE**

Identify risks, gaps, opportunities and strategic entry points.

- **POSITION**

Develop evidence-based policy positions and narratives.

- **ENGAGE**

Build meaningful relationships with government, industry, academia, workers, civil society and other stakeholders.

- **ADVOCATE**

Shape informed conversations, industry norms and policy discourse.

- **INFLUENCE**

Contribute to better policy, stronger business practices and more responsible outcomes.

What we help you build

Policy Intelligence

Better understanding of regulatory and policy developments.

Strategic Positioning

Clear, evidence-based positions on complex issues.

Stakeholder Influence

Stronger relationships with decision-makers and ecosystem actors.

Credible Narratives

Communication that connects evidence, commitments and action.

Coalitions & Partnerships

Collaborative platforms around shared priorities.

Responsible Business Leadership

A stronger voice in shaping industry and policy conversations.

